

The background of the image is a dark, monochromatic photograph of a hand-drawn wireframe on paper. A hand is visible in the upper right corner, holding a pen and drawing. The wireframe consists of various rectangular shapes, lines, and symbols, representing a user interface design. Several pens and markers are scattered on the left side of the paper. The overall aesthetic is professional and creative.

STARTUP STREET

WEBSITE DEVELOPMENT

YOU NEED A WEBSITE YOU CAN BE PROUD OF

Ground Zero

Your website is ground zero for everything you do. It showcases your services, your products, your brand and your story. Far too often the importance of a robust website is overlooked, when in fact it's the showcase for everything.

STRUCTURE

Every website that Startup Street produces focuses on 4 key areas that make the difference between decent and "WOW".

Strong Branding

Brand is everything. It's what separates you in a competitive market, drives top talent to your door and make customers and clients proud to talk about you. Your website branding should be definitive and leave a lasting impression. When people visit your website, we want them to know there is no doubt what kind of a brand you are.

Organized Information

Clear communication is vital in every aspect of business, and your website is no exception. Making sure that the offers are clear, and categorized correctly so the target market can easily make sense of them, is extremely important to creating a great user experience. We want people to understand your company clearly and concisely, in order to help them move forward.

Smart Functionality

Just like a physical store, the proper layout is an important aspect of developing your website. Focusing on important information while allowing easy navigation to other areas of your 'online storefront' is something that is often overlooked but shouldn't be. We want people browsing the website with ease, and always making sure that reaching out to you is as easy as possible.

Reports and Data

As we move towards the end of your website project, your brand is on full display, your company offering is clear and your website is easy to navigate. But there is one more vital aspect to your website- the ability to understand what your website is actually doing. How much traffic are you getting, where are people going, how to make minor changes and other questions like this are answered with our last item, Data and Support.



WHAT'S INCLUDED

Your website is going to look amazing, function properly and stand out from the competition. But that's only part of it.

Mobile Responsive

Websites need to function just as well on mobile as they do on desktop. All of our websites are 100% responsive on mobile and scroll perfectly. Our custom “quick contact” buttons make sure users can get in touch easily and fast!

Google Analytics

Every site comes with Analytics installed. If you don't have an analytics account, we set it up for you and install, and then provide you the logins.

Site Speed

No one likes a slow website. Every website by Startup Street includes a custom software package that makes sure your site is fast!

Hosting/Domain Support

You don't have to worry about your domain or hosting services, as Startup Street handles every aspect of it from setup to account management. We offer ongoing website support and maintenance plans as well, in case you need them.

Educational Materials

Part of our offboarding process is delivering you all of your logins along with the videos needed to manage your site effectively. This could include anything from minor price changes to adding new items, etc. We make sure you are fully empowered once the website is complete.

WEBSITE DEVELOPMENT

3 STEP ROADMAP

1

ONBOARDING

We get to work on competitor research and set the game plan, deliver your onboarding folders and get the kick off meeting scheduled.

2

DEVELOPMENT

We're off to the races, designing your homepage, organizing your information and building out the subpages.

3

OFFBOARDING

Your site is completed, made live and you receive all the logins, information and educational materials needed to go forward in an informed manner.





The Promise

"It's our goal to make sure that your website comes out incredible, and is something we both can be extremely proud of.

And through that process, it's also our goal that you found the experience enjoyable, educational and easy to understand.

It's my personal mission to make sure that when it's all said and done, you're proud of the product and feel like you have a marketing partner you can relate to - and trust - for the rest of your life."

- Jeremy Griffin, Founder